

Hotel Digital Signage by Panel TV



St. George Lycabettus Boutique Hotel worked with Panel TV to set up an information and promotional display medium in the reception & welcome areas of the hotel.



The client

Spotted in the pine-forested slopes of Lycabettus Hill with a panoramic view over the city to the Acropolis rock, St George Lycabettus Hotel is a luxury 5 stars Boutique Hotel you should not miss. With its exceptional services, it is a pleasure to stay there.

The scope of the project

The hotel's management was looking for a digital signage and communication solution for the reception areas, in order to present its services in a structured and attractive way. In addition, an easy to manage solution that would guide conference or event visitors to the appropriate floor and lounge, and inform them on the timing and organizers plan should be developed.

Case Study # St. George Lycabettus Boutique Hotel

Panel TV approach

The solution was a combination of professional displays and on-line servers with web and remote capabilities to be easily managed at any time and from any on line computer. The option to integrate the visual system with the hotels management system was also considered.

Panel TV installed a large professional display system in a vertical arrangement in the reception area. Information and messages displayed were updated by the hotel's management and marketing department and scheduled on an hourly or seasonal basis.

The creative department of Panel TV, in close collaboration with the hotel's personnel, designed the appropriate digital content to accommodate the communication needs of every situation.

A similar system was installed at high traffic areas such as the entrance of the elevators in the parking area, to guide visitors as they enter the building.

Although the system is very easy to handle, Panel TV experts trained the hotel personnel for all day to day operations.



The benefits

The result was impressive and conforming with the high standards of St. George Lycabettus Boutique Hotel.

Hotel's services and informative messages are displayed, along with forthcoming events, weddings, conferences and useful information of general interest.

The new digital medium fitted perfectly with the aesthetics and style of the hotel.

About Panel TV

Panel TV excels in developing, supplying, supporting and operating Dynamic Digital Media communication, Interactivity and Digital Signage solutions. The Panel TV team stands out with a 15 years proven experience in digital visualization, dynamic media design, deployment and media systems operation, in-house content creation and programming.

Panel TV is a one-stop DOOH supplier of equipment, services and turn-key projects in its field. Its long standing partnerships with key equipment manufacturers and boutique platform providers, secure the provision of advancing technology features for effective digital communication at a low total cost of operation.

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